

# APNA Strategic Plan 2019–2022: From Strength to Strength

*Our vision* is a healthy Australia through best practice primary health care nursing.

*Our mission* is to improve the health of Australians, through the delivery of quality, evidence-based care by a bold, vibrant and well supported primary health care nursing workforce.

## PRIORITY AREA

# 1

## Supporting the profession

### Primary health care nursing in Australia is based on sound education and career development frameworks

**Objective 1.1** High quality, evidence-based nursing education is available across the range of primary health care settings

**Objective 1.2** Nurses working across a range of primary health care settings are connected and supported to promote leadership across the profession

**Objective 1.3** Pre-registration nursing students and graduates increasingly view primary health care nursing as a fulfilling career and choose primary health care nursing as their career

**Objective 1.4** APNA's Career and Education Framework underpins primary health care nurses' professional development

## PRIORITY AREA

# 2

## Advancing the profession

### Nurses are recognised as integral to primary health care

**Objective 2.1** Nurses' capability to address issues in the primary health care environment and meet Australia's emerging primary health care needs is recognised by the health sector and public

**Objective 2.2** The evidence demonstrating the value of primary health care nursing increases

**Objective 2.3** Initiatives that improve access to primary health care nurses working to their full scope of practice are available across Australia.

**Objective 2.4** The profile of primary health care nurses increases

## PRIORITY AREA

# 3

## Leadership in health

### The voice of primary health care nurses is influential in national healthcare policy

**Objective 3.1** Primary health care nurses' full scope of practice is understood and respected

**Objective 3.2** Primary health care nurses are seen as essential team members and are recognised and respected in the health sector and by the Australian public

**Objective 3.3** National and state health policy reflects the value of the primary health care nurse workforce

## PRIORITY AREA

# 4

## Organisational leadership

### APNA is a robust and independent organisation that delivers great member value

**Objective 4.1** APNA membership is rated as having excellent value by its members, and membership growth is strong

**Objective 4.2** APNA has diversified and balanced income streams

**Objective 4.3** APNA invests in its growth and allocates resources efficiently