Dear Inspiring-Progressive-Supportive-Boss,

There is a conference coming up that is specifically designed for the professional development of nurses that work in primary health care, just like me. _Nurseforce for the Future_, APNA’s 10th National Conference will run in Brisbane from 10 to 12 May 2018 and I believe it would be beneficial to attend.

The APNA national conference is the premier professional development event for nurses working in primary health care. The action-packed program at _Nurseforce for the Future_ will enhance my clinical expertise and showcase examples of service innovation, efficient models of care, quality and safety in practice, workforce recruitment and retention, embracing change and leadership in nursing.

Here is a quick breakdown of this professional development event:

- Two-day conference, from breakfast sessions through to evening social events, with the option for an additional day incorporating practical pre-conference workshops (a handful of which are free or heavily subsidised)
- Well-regarded and diverse speakers offering a wealth of expertise in the key areas including: chronic disease management (diabetes, mental health, CVD, obesity, respiratory health, osteoporosis, CKD), care coordination, digital health, immunisation, Health Care Homes, nurse clinics, cultural safety, mentoring, innovative practices and resources, care plans, wound care, transitioning to primary health care, nurse leadership, healthy ageing, motivational interviewing, pharmacology, pathology and diagnostics, health promotion and much more
- 20+ hours of CPD – this will help me meet my annual requirement for registration
- 55+ exhibiting organisations to share their resources
- 500+ nurses from across Australia to build relationships, learn from and stay connected with

A few clear value points that make my registration for this conference a worthwhile investment for our organisation:

1. The program is developed by nurses for nurses, with practical information that I will bring back to our workplace and implement immediately. Here are some of the sessions I plan to attend:
   - Wounds: dealing with healing
   - Professor Ross Andrews, Chair of the Australian Technical Advisory Group speaking on adult immunisation
   - Efficient and innovative models of care explored across workshops centred on nurse clinics, as well as abstract and poster presentations
   - Spirometry: understanding, interpreting and recognising abnormalities
   - How primary health care nurses can step up in diabetes management
Keynotes on Health Care Homes from general practice nurse Donna Datoon and Janet Quigley, the Assistant Secretary of Primary Health Care Reform and Implementation Branch of the Commonwealth Department of Health

- Meningococcal: impacting all ages
- Dying to talk: how can primary health care nurses assist people to talk about their wishes and preferences for their care at the end of life?
- Panel discussion with the Kotara Family Practice, a high-functioning, multidisciplinary team performing to top of scope

Have a look at the conference program [here](#).

2. I will build a much larger network of peers and industry leaders who can help me manage more complex issues that arise in my work. I also intend to connect with representatives from the Practice Support Team at our local Primary Health Network that will be there, as well as our local Nurse Network and Coordinator – both invaluable resources for local support and engagement.

3. Sharing and learning from peers and experts in primary health care will also give me the opportunity to benchmark my practices and that of our organisation against other similar health care providers.

4. I will be keen to share with my colleagues the learnings from practical examples of clinical best practice, as well as conference materials such as presentations and resources. I will meet with the team following the conference to relay any key recommendations, contacts, resources and action items, and can circulate a report.

5. Lastly, supporting my attendance will be an investment in my professional growth which will bring a great return for our organisation. Keynotes, workshops and abstract streams focus on building the scope of practice for nurses in primary health care. For example, I plan to participate in the CDM: Care Coordination Workshop to ensure I am across all the tips and tricks to effective care planning and maximising MBS items and my time in our busy practice. Fine tuning my skills set will develop me further in my career, benefit our workplace and in turn, improve health outcomes.

Further good news is that registration is very affordable and with early bird discounts closing in the next month, I would love to jump on this opportunity swiftly. I am very keen to discuss this further when you have the chance.

Many thanks for your consideration.

Kind regards,

Your Ambitious-Progressive-Diligent-Passionate-Nurse